

CERTIFICATE IN PHOTOGRAPHY AND DIGITAL IMAGING (PDI) PORTFOLIO BRIEF

<i>Photography and Digital Imaging - PDI</i>	<i>University Certificate</i>	<i>Department of Continuing Education</i>
NFQ	LEVEL 7	CODE: AD096
CREDIT	30 ECTS	6.15 - 9 pm
Duration: 1 year	5 modules	Autumn-Spring
Typically, this programme takes place two evenings per week		
Programme co-ordinator: David Monahan, Tutors; Robert Ellis, Orla Fitzpatrick, studio photography; Artur Sikora, visiting lecturer.		

University Certificate in Photography & Digital Imaging L7

Commences September 2021

***Using the portfolio guidelines, the portfolio will now be submitted digitally, saved as a PDF, and not in a physical format. Submissions to be emailed to the CEAD office at cead@staff.ncad.ie. Please make sure you have your name and contact details included in the portfolio.**

***Please name your pdf file in the following way:** Your name: Mary Joe Another...PDI application 2021

DIGITAL PORTFOLIO BRIEF 2021

Students should complete Part 1 and Part 2

Part 1: Environment / Landscape

DESCRIPTION:

Define a particular geographical location and produce a series of photographs within a 200-metre radius of the chosen location. The completed images should work as a series and communicate a ***specific point of view about the area***.

The project may be undertaken with either analogue or digital technology

Students should demonstrate how to:

- Operate a 35mm camera
 - competency in the use of aperture/ depth of field/ focal length
 - Produce a workbook
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Submission Requirements:

- A series of 8 – 12 finished prints communicating the brief
- 1 Workbook including contact sheets and any research undertaken showing development of exercise.

Part 2: Other Images

No less than 8 and no more than 12 images from your own portfolio showing a variety of your own work.

Criteria for Selection

In your portfolio and application form you have demonstrated:

- Technical skill and knowledge in photography,
- Presented evidence of idea development through the use of notebook/workbook,
- Technical know and skill of basic techniques of analogue and digital photography,
- Capability to bring a project to completion,
- Completed an introductory photography course with CEAD or another provider,
- Are 23 years of age at time of entry to course,
- Have completed Leaving Certificate or Level 5 QQI equivalent

Students should also include:

Name:

Address:

Contact details:

Title of the course you are applying for:

Please confirm that this portfolio project is your final presentation and that you have authored the work, **please sign:**

Signature _____

Date: