



National College of Art and Design  
*A Recognised College of University College Dublin*

### MODULE DESCRIPTOR

Year 1

Visual Culture

Introduction to Key Concepts in Art & Design (VC1-2)

<b>Credits</b>	5	<b>Course</b>	BA (Hons)
<b>Level</b>	8	<b>School</b>	Visual Culture
<b>Stage</b>	1	<b>Module Coordinator</b>	James Armstrong
<b>Semester</b>	2	<b>Module team</b>	James Armstrong, Hilary O’Kelly, Francis Halsall, Paul Caffrey, Lisa Godson, et. al.

The aim of this module is to provide an introduction to the images, objects and concepts that constitute the main developments of modernity in visual and material culture. It will look at the influences in art, design and culture, which form the foundation for visual and material production in the modern era. The course will establish the historical, cultural and theoretical backgrounds informing students’ practices. Indicative teaching themes include the relationship of modernity to industrialisation, gender, media and new technologies, materials and public/private space.

#### What will I learn?

On successful completion of this module students should be able to:

1. RESEARCH Demonstrate an applied knowledge of the main developments of modernity in visual and material culture in your studio area and/or in relation to wider cultural contexts.
2. ANALYSE Show a critical awareness of the influences in art, design and culture which form the foundation of visual and material production.
3. COMMUNICATE Show initiative in managing your work and convey ideas in a range of appropriately structured and coherent forms.

#### How will I learn?

	HRS/ Semesters
Lectures	12/2
Seminar	12/2
Specified Learning Activities	24/2
Autonomous Student Learning	52/2
Total Workload	100/2

### How will I be assessed?

	<b>% of Final Grade</b>	<b>Timing</b>
Essay	100%	week 21-25

### What happens if I fail?

#### Resit Opportunities

end of semester 2

#### Remediation

If you fail this module you may repeat or resit where permissible.

### Am I eligible to take this module?

#### Module Requisites and Incompatibles

Pre-Requisite: none

Required: none

Co-Requisite:

**studio degrees:** all year 1 semester 2 modules

**BA (Hons) Visual Culture:** VC1-5, VC1-6 & VC1-7

Incompatibles:

#### Prior Learning

Requirements:

Excluded:

Recommended:

Should be prepared to read extensively and participate fully in all course activities including visits

### When and where is this module offered?

location tbc pending confirmation of student numbers

For further details on the content of your module and teaching arrangements consult your course handout