MODULE DESCRIPTOR

Year 1
Visual Culture
Introduction to Key Concepts in Art & Design (VC1-1)

<table>
<thead>
<tr>
<th>Credits</th>
<th>Course</th>
<th>Level</th>
<th>School</th>
<th>Stage</th>
<th>Module Coordinator</th>
<th>Module Team</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>BA (Hons)</td>
<td>8</td>
<td>Visual Culture</td>
<td>1</td>
<td>James Armstrong</td>
<td>James Armstrong, Hilary O’Kelly, Francis Halsall, Paul Caffrey, Lisa Godson, et. al.</td>
</tr>
</tbody>
</table>

The aim of this module is to provide an introduction to the images, objects and concepts that constitute the main conceptual developments in visual and material culture. It will look at the influences in art, design and culture, which form the foundation for visual and material production. The course will establish the historical, cultural and theoretical backgrounds informing students’ practices. Indicative teaching themes include: histories of art and design, display, society, place/space/environment, identities and technologies.

What will I learn?
On successful completion of this module students should be able to:

1. RESEARCH: Demonstrate an applied knowledge of the main developments of modernity in visual and material culture in your studio area and/or in relation to wider cultural contexts.
2. ANALYSE: Show a critical awareness of the influences in art, design and culture which form the foundation of visual and material production.
3. COMMUNICATE: Show initiative in managing your work and convey ideas in a range of appropriately structured and coherent forms.

How will I learn?

<table>
<thead>
<tr>
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<th>HRS/ Semesters</th>
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<tbody>
<tr>
<td>Lectures</td>
<td>12/1</td>
</tr>
<tr>
<td>Seminar</td>
<td>12/1</td>
</tr>
<tr>
<td>Specified Learning Activities</td>
<td>24/1</td>
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<tr>
<td>Autonomous Student Learning</td>
<td>52/1</td>
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<tr>
<td>Total Workload</td>
<td>100/1</td>
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How will I be assessed?

<table>
<thead>
<tr>
<th></th>
<th>% of Final Grade</th>
<th>Timing</th>
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<tr>
<td>Essay</td>
<td>100%</td>
<td>weeks 14-15</td>
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**Resit Opportunities**
end of semester 2

**Remediation**
If you fail this module you may repeat or resit where permissible.

**Am I eligible to take this module?**

**Module Requisites and Incompatibles**

Pre-Requisite: none

Required: none

Co-Requisite:
- **studio degrees**: all year 1 semester 1 modules
- **BA (Hons) Visual Culture**: VC1-3, VC1-4 & CE112

Incompatibles:

**Prior Learning**

Requirements:

Excluded:

Recommended:

Should be prepared to read extensively and participate fully in all course activities including visits

**When and where is this module offered?**

location tbc pending confirmation of student numbers

For further details on the content of your module and teaching arrangements consult your course handout