

CERTIFICATE IN PHOTOGRAPHY AND DIGITAL IMAGING (PDI)

DIGITAL PORTFOLIO BRIEF 2024

Photography and Digital Imaging PDI	University Certificate	Department of Continuing Education
NFQ	LEVEL 7	CODE: AD096
CREDIT	30 ECTS	6.15 to 9 pm
Duration: 1 year	5 modules	Autumn to Spring
Typically, this programme takes place two evenings per week for 25 weeks		
Programme coordinator David Monahan Tutors Robert Ellis, Orla Fitzpatrick, studio photography; Artur Sikora, visiting lecturer		

Digital Portfolio Brief 2024

Using the portfolio guidelines, the portfolio is submitted digitally and saved as one PDF. Submissions are made via the online portal on the website only using the [CLICK HERE](#) button. Please name your pdf file as follows; Your name, your student ID, PDI Application 2023 and name each section of your work, see example below;

Mari MacEntagart
24567654
PDI AD096 Application 2024
Part 1 Environment/Landscape

Portfolio Brief 2024

Students should complete Part 1 and Part 2

Part 1: Environment/Landscape

DESCRIPTION

Define a particular geographical location and produce a series of photographs within a 200-metre radius of the chosen location. The completed images should work as a series and communicate a **specific point of view about the area**. The project may be undertaken with either analogue or digital technology.

Students should demonstrate how to:

- Operate a 35mm camera
- Competency in the use of aperture, depth of field and focal length
- Produce a workbook

Submission Requirements

- A series of 8 to 12 finished images communicating the brief
- Workbook including contact sheets and any research undertaken showing development of exercise

Part 2: Other Images

8 to 12 images from your own portfolio showing a variety of your own work.

Criteria for Selection

Is based on your portfolio and application form. Please make sure you have demonstrated

- Technical skill and knowledge in photography
- Presented evidence of idea development through the use of a notebook or workbook
- Technical knowledge and skill of basic techniques of analogue and digital photography
- Capability to bring a project to completion
- Completed an introductory photography course with CEAD or another provider
- Are 21 years of age at time of entry to course
- Have completed Leaving Certificate or Level 5 FETAC equivalent
- Have English proficiency

Students should also include

Please confirm that this portfolio project is your final presentation and that you have authored the work

Please complete and include on your PDF

Name

Signature

Date