

CERTIFICATE IN PHOTOGRAPHY AND DIGITAL IMAGING (PDI)

DIGITAL PORTFOLIO BRIEF 2023

Photography and Digital Imaging PDI	University Certificate	Department of Continuing Education
NFQ	LEVEL 7	CODE: AD096
CREDIT	30 ECTS	6.15 to 9 pm
Duration: 1 year	5 modules	Autumn to Spring
Typically, this programme takes place two evenings per week for 25 weeks		
Programme co-ordinator David Monahan Tutors Robert Ellis, Orla Fitzpatrick, studio photography; Artur Sikora, visiting lecturer		

Digital Portfolio Brief 2023

Using the portfolio guidelines, the portfolio will be submitted digitally, saved as one PDF and not in a physical format. Submissions are made via the online portal on the website using the [CLICK HERE](#) button, **deadline 23 May 2023**. Please make sure you have your name at the top of your submission and name each section.

Name your pdf file as follows; Your name **Mary Joe Another PDI Application 2023**

Students should complete Part 1 and Part 2

Part 1: Environment/Landscape

DESCRIPTION

Define a particular geographical location and produce a series of photographs within a 200-metre radius of the chosen location. The completed images should work as a series and communicate a **specific point of view about the area**. The project may be undertaken with either analogue or digital technology.

Students should demonstrate how to:

- Operate a 35mm camera
- Competency in the use of aperture, depth of field and focal length
- Produce a workbook

Submission Requirements

- A series of 8 to 12 finished images communicating the brief
- Workbook including contact sheets and any research undertaken showing development of exercise

Part 2: Other Images

8 to 12 images from your own portfolio showing a variety of your own work.

Criteria for Selection

- In your portfolio and application form you have demonstrated:
- Technical skill and knowledge in photography
- Presented evidence of idea development through the use of a notebook or workbook
- Technical knowledge and skill of basic techniques of analogue and digital photography
- Capability to bring a project to completion
- Completed an introductory photography course with CEAD or another provider
- Are 21 years of age at time of entry to course
- Have completed Leaving Certificate or Level 5 FETAC equivalent

Students should also include

Name

Address

Contact details

Title of the course you are applying for **PDI AD096 Application 2023**

Please confirm that this portfolio project is your final presentation and that you have authored the work, **please sign**

Signature

Date