

Project Brief 3 Concept/Topic

Programme:	BA (Hons) Art, Design and Education
Pathway(s):	Fine Art and Design / Education/Product Design
Stage/Year:	Year 1
Project Title:	Concept/Topic
Duration:	3 weeks
Issue Date:	Week 8
Interim Crits/ Tutorials:	On-going individual and group tutorials/ critiques throughout the project
Submission Date:	Friday 25 th November for Assessment.
Minimum Required Output:	Portfolio & presentation of coursework, including notebooks and evidence of appropriate research.
Tutor/s:	1 st Year Tutors
Modules contributed to:	CE1-1 Studio 1A-2 Year 1 Semester 1
Learning Outcomes contributed to:	
LOs	Description On successful completion of this project you will show evidence of:
1	ANALYSE / DEVELOP: Demonstrate an ability to develop ideas and concepts towards creative solutions of given topics
2	RESPOND and REALISE: Construct a body of work that shows the integration of research and development of ideas and concepts in a coherent and organized way. Critical analysis in the selection and development of ideas and make informed decisions regarding further development
3	Creative and appropriate use of media, materials and processes in the translation of ideas into finished work
4	Ability to identify useful and meaningful connections and thinking in the context of Art and Design fields towards your choice of Faculty

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- **Project aims:**
To develop research processes and methodologies in relation to given topics.
To further develop decision making processes in relation to pathways.
To critically evaluate contextual research (in both Fine Art and Design fields) in relation to ideas development.
- **Reason for having the project at this point in the programme is:**
To build upon earlier work, acquired skills and research practices.
To begin to consider pathways.
- **The main methods of learning and teaching which will help achieve the learning outcomes are:**
Studio/project work, Group tutorials, Individual tutorials, Visual Culture Lectures and Peer Learning.
- **This is how the learning outcomes will be assessed:**
Continuous review in studio, Presentation and Project Assessment at end of project.
- **This is how and at what points during the project you will be given feedback on your performance:**
feedback will be provided during the project though individual and group tutorials.
- **To achieve a pass you must:**
Demonstrate engagement with and achievement of the learning outcomes.
- **Research that should be carried out for this project:**
Source material, appropriate information and contextual research in relation to chosen topic.
- **Resources you might require to complete the project:**
Site visits, library, on line resources, workshop access and technical assistance and materials (to be confirmed).

Outline Format for Concept/Topic Elective Projects

The Concept/Topic elective projects will deliver relevant key concept s/themes as a focus for research and exploration through group and individual tasks and individual directions. Students will extend appropriate knowledge of process.

Research - Identify/Gather/investigate

Students will initially conduct research and consider a series of questions and tasks relating to the given topic. Relevant collecting, use of contextual research, notebooks, experimentation and other appropriate methods and materials will be used.

Experiment - Analyse/Develop

After the series of initial tasks/questions students are expected to develop individual and appropriate responses appropriate to the brief.

Outcomes – Respond and Realise

A series of outcomes should be completed in response to the research and work developed in relation to the given concept/ topic project.