

BA Visual Culture

Develop your understanding and knowledge of the history and theory of art, design, fashion and film, as well as the latest forms of new media and digital culture.

Who Should Apply?

Are you fascinated by images? Are you interested in the forces that have shaped the objects, images and buildings which form our world? And are you curious about what it will look like tomorrow?

What will I study?

Visual Culture is a wide-ranging field of study, focusing on the images and objects which have made up our world from the early nineteenth century to the present day. It regards popular culture – like fashion, advertising and cinema – as being just as meaningful and significant as the works of celebrated artists, designers and architects. At NCAD you can decide where your focus in Visual Culture lies.

Opportunities after graduation

Our graduates work in arts and heritage management, in exhibition curation and education, in festivals and events organisation, and in the media.

Application

Apply through the CAO – AD215. No portfolio required, just curiosity.

Find out more

To find out more about the BA Visual Culture programme visit nead.ie

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If you have any queries or would like to visit the College and see the facilities, please contact the course leader of Visual Culture Dr Emma Mahony – mahonye@staff.ncad.ie NCAD DUBLIN

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