

Media Department Initial Response to the QA PRG Report

November 2010

The PRG Report identified our many strengths and achievements and recognized the continuing growth of the department as widely multi disciplinary, while providing a real world focus for Fine Art students articulating their practice through the range of media centric tools.

We felt that the report gave a very clear and positive direction for the department in navigating the challenging times ahead. We welcomed the positive endorsement of our progress to date and plans for the future.

The PRG also drew our attention to areas where we need to address some time and thought, in particular, our relationships with potential external partners/ stakeholders and the 'taught' structure of the MA Art in the Digital World course. This feedback comes at an opportune time, as these issues will necessarily be part of the 3+2 review and revision of undergraduate and postgraduate courses.

The Peer Review Group's recognition of the very positive student experience in Media was noted with pride by all the staff concerned.

While the challenges facing the College in general and the Department in particular are not insignificant, we feel the report provided a supportive and encouraging framework to help us rise to these challenges. The current Departmental structure, while needing some streamlining is an established placeholder for discipline excellence. The confidence in the department and its staff expressed by the PRG only serves as an inspiration for further development.

The Department would like to thank Nicky Saunders for all her advice and practical support over the course of the process to date. The Department would also like to commend the Peer Review Group for the work they put into reviewing the QA document, the generosity of their advice both formally, in session and informally. Their report reveals a real and practical understanding of the current and future challenges facing the Department of Media. In particular we would like to commend the excellent chairing of the sessions and the forensic detailing of Media concerns, strengths and weaknesses in the report.

Anthony Hobbs

Acting Head of Media

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