



National College of Art and Design  
*A Recognised College of University College Dublin*

## MA INTERACTION DESIGN: FAQs

### WHAT IS THE CURRICULUM?

#### **Semester 1: September - February**

Interaction Design Fundamentals – 5 credits (Theory - lectures, seminars and workshops)

Foundation Skills in Interaction Design – 10 credits (Practical and project oriented - focusing primarily on user centered design methodology, designing for screen based interactions and service design)

Web Design – 5 credits (Practical – HTML, CSS, JS)

Research Methods for Creative and Critical Practice – 10 credits (Lectures, seminars and workshops focusing on research methods used in creative practice, with an emphasis on design research)

#### **Semester 2: February - May**

Designing for Interaction – 5 credits (Theory - lectures, peer-led seminars, workshops)

Advanced Skills in Interaction Design – 10 credits (Practical and project oriented - focusing on physical products, tangible interfaces, big data, internet of things, physical computing, interactions in public space etc.)

Entrepreneurship and Social Innovation – 5 credits (Delivered in UCD Smurfit Business School)

Design Studio – 10 credits (Project work - including industry briefs)

#### **Semester 3: May - August**

Design Studio - Major Project

### WHAT IS THE TIMETABLE?

As a studio-based programme the schedule is Monday to Friday 9.30am to 4.30pm. As the MA is structured primarily around projects and workshops the timetable varies throughout each semester. During the summer months students work in a more self-directed manner with regular tutorials.

### WHO SHOULD APPLY?

Interaction Design is a broad field which brings together people from a range of disciplines. In this same way the MA programme is aimed at a wide variety of candidates from creative, technical or theoretical backgrounds. Potential candidates can come from a design background (product/industrial design, graphic design, architecture, multimedia etc.) or from related fields including fine art, media studies, computer science, psychology, humanities, business, engineering etc. Students are not expected to have either a design background or a technical background in computer science. All components are taught from entry level and students are supported to progress at their own pace – meaning that students who already have a background can advance at a different pace.

## WHAT IS THE PORTFOLIO REQUIREMENT?

Applicants are required to submit a portfolio of work to support their application. As candidates are encouraged to apply from a range of disciplines the portfolio of work may not consist of visual or design work. In this case we would like to see some sort of documentation of relevant work - this could be some written work or documentation of a project that might be more theoretical or technical in nature. The portfolio can be printed, on a USB or you can include a link to an online portfolio. There is no set requirement on the number of pages or projects - this is up to each individual applicant.

## WHAT SHOULD I INCLUDE WITH MY APPLICATION?

Along with the application form you should include:

- 2 x references (preferably academic references – can be submitted separately)
- A statement of interest (see website for details)
- Your current CV
- Portfolio
- Certified copies of transcripts/ Diploma Supplement
- Certified copy of level 8 degree (or equivalent).
- English language certificate (for non-native speakers)

## HOW DO I APPLY?

Submit your completed application form, portfolio and supporting documents by post to Admissions Office, NCAD, 00 Thomas St., Dublin 8 or by email to [admissions@ncad.ie](mailto:admissions@ncad.ie) (where applicable, certified copies should be sent by post)

## WILL THERE BE AN INTERVIEW?

Applicants who are successful at the application/portfolio stage will be called for an interview. Interviews may be held over Skype for applicants who cannot attend in person.

## WHAT ARE THE FEES?

EU Tuition fees are €6,950. International (Non-EU) tuition fees are €16,500.

## WHAT IS THE CLOSING DATE?

The last for applications is April 30<sup>th</sup>. Late applications may be considered depending on availability.

## GET IN TOUCH IF YOU REQUIRE FURTHER INFORMATION:

Dr Marcus Hanratty: [hanrattym@staff.ncad.ie](mailto:hanrattym@staff.ncad.ie)

Admissions: [admissions@ncad.ie](mailto:admissions@ncad.ie)

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