



MODULE DESCRIPTOR

MA Design History and Material Culture “Design, Style and Industry”

Credits	5	Course	MA DHMC
Level	9	School	VISUAL CULTURE
Semester	1	Module Coordinator	TBC

Synopsis

This module will introduce students to the study of design, style and industry. Taking one particular style as a case study (the chosen style may change from year to year), seminars will explore the various manifestations of that style, its genesis, influence and application within an industrial context. This will lead onto the discussion of the roots of industrialisation and its impact on hand crafted industries. Weekly readings will be set, with each class based around a close reading of a chosen text.

This module is available as an elective option for postgraduate students in Fine Art, Education or Design.

What will I learn?

On successful completion of this module students should be able to:

1. RESEARCH: i) Gain a thorough understanding of themes and methods used in the interpretive study of style, stylistic constructs and the ideological aspects of stylistic innovation. ii) Develop a thorough understanding of the history of design for mass production.
2. ANALYSE: Develop a thorough knowledge of relevant theoretical models and research agendas.
3. COMMUNICATE: Develop the skills necessary to deliver a carefully researched presentation responding to the themes covered in the module.

How will I learn?

	HRS/ Semesters
Lectures	0
Seminar	24 hours (12 weeks x 2 hours)
Specified Learning Activities	36
Autonomous Student Learning	40
Total Workload	100

How will I be assessed?

	% of Final Grade	Timing
Presentation	100	End of Module

What happens if I fail?

Resit Opportunities

End of Semester Exam

Remediation

If you fail this module you may repeat, resit, or substitute where permissible

Am I eligible to take this module?

Pre-Requisite:

Required : none

Co-Requisite: none

Incompatibles: n/a

Prior Learning

Requirements:

Excluded:

Recommended:

Should be prepared to read extensively and participate fully in all course activities including visits

When and where is this module offered?

Timetabling information is displayed only for guidance purposes, relates only to 2015/16 and is subject to change.

Mondays, Semester 1.

For further details on the content of your module and teaching arrangements consult your course handout