

# Design Professional Practice 3

## DES3-5

### MODULE DESCRIPTOR

<b>ECTS credits<sup>1</sup></b>	10	<b>Programme</b>	BA Design
<b>NQF level</b>	8	<b>School</b>	School of Design
<b>Stage</b>	3	<b>Module Co-ordinator</b>	Alex Milton
<b>Trimester</b>	1 & 2	<b>Module Team</b>	Sam Russell, Conor Clarke, Angela O’Kelly
<b>Contact</b>	David Bramley, School Secretary: <a href="mailto:bramleyd@staff.ncad.ie">bramleyd@staff.ncad.ie</a>		
<b>Responsibility</b>	NCAD Academic Council and the School of Design Board have responsibility for this module.		

## 1. Introduction

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This module consolidates your professional awareness of working methods and practices within your disciplines current practice in order to underpin your studio work and plan your professional career.

This module aims to:

1. Enable students to develop personal professional practices and methods.
2. Enable students to confidently position their personal practice within the discipline and a broader professional context.
3. Enable students to determine the appropriate personal creative methodologies and strategies for the professional presentation, exhibition and documentation of work to clearly identified audiences/clients/users/stakeholders.

## 2. What will I learn?

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On successful completion of this module students will be able to:

1. POSITION: critically evaluate the discipline, and identify where they wish to position themselves within it.
2. REFLECT: reflect upon their work and evaluate it within and beyond the context of their discipline.
3. DISSEMINATE: disseminate and communicate their work persuasively within an appropriate professional context.

## 3. How will I learn?

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Studio-based projects	Tutorials	Group Critiques
Seminars	Lectures	Site visits

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<sup>1</sup> European Credit Transfer and Accumulation System, where 60 ECTS credits equate to the workload of a full-time academic year

Learning tool	Hours
Seminars	50
Autonomous Student Learning	150
<b>Total Workload</b>	<b>200</b>

#### 4. How will I be assessed?

Assessment tool	% of final grade	Timing
Portfolio of module work typically comprised of:	100%	End of Trimester 2
Personal Statement – Reflective Statement and CV		
Presentation – Oral, visual and written		
Examination (verbal) – End of Year Viva		
<b>Total</b>	<b>100%</b>	

#### 5. What happens if I fail?

##### Resit Opportunities

Resit opportunities will be provided at the end of Trimester 2.

#### 6. Am I eligible to take this module?

##### Module Requisites and Incompatibles

<b>Pre-requisites</b>	To study this module, students must have successfully completed Year 2 modules (60 credits) or equivalent prior learning.
<b>Co-requisites</b>	To study this module, students must study DES3-1 Design Research 3A DES3-2 Design Studio 3A at the same time, or have already successfully completed these modules.
<b>Incompatibles</b>	None
<b>Prior learning</b>	Where a student can demonstrate that they have achieved at least 80% of the learning outcomes of this module, by academic certified achievement, or through quantifiable and documented experience, they can apply to the School for that prior learning to be recognised. Applications must be received prior to the commencement of delivery of the module.
<b>Recommended</b>	None

#### 7. When and where is this module offered?

Design studios	Trimester 1 (October to January) Trimester 2 (January to June)
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#### 8. How will I have the chance to evaluate the module?

It is important to NCAD that students inform the development of teaching and learning at NCAD. We encourage all students to communicate their concerns and their observations about their study to members of staff so that any changes can be made in a timely manner.

About two-thirds of the way through the year, a student forum will be convened to gather students' comments about their study and the delivery of the programme. In addition, at the end of the Spring Trimester, students have the opportunity to complete an online evaluation of their study and experience at NCAD. These evaluation events are important to current and future students, to ensure we can enhance the delivery of programmes at NCAD.

In addition, you are invited to discuss your experience on the module with your lecturers at any point during the year. You can also relay your comments to the class student representative who will communicate your comments to the staff.

**For further details on the content of your module and teaching arrangements,  
consult your Programme or Module Handbook**