

# Design Professional Practice 3

## DES3-5

### MODULE DESCRIPTOR

<b>ECTS credits<sup>1</sup></b>	10	<b>Programme</b>	BA Design
<b>NQF level</b>	8	<b>School</b>	School of Design
<b>Stage</b>	3	<b>Module Co-ordinator</b>	Alex Milton
<b>Trimester</b>	1 & 2	<b>Module Team</b>	Sam Russell, JP Dowling, Angela O'Kelly
<b>Contact</b>	David Bramley, School Secretary: <a href="mailto:bramleyd@staff.ncad.ie">bramleyd@staff.ncad.ie</a>		
<b>Responsibility</b>	NCAD Academic Council and the School of Design Board have responsibility for this module.		

## 1. Introduction

This module consolidates your professional awareness of working methods and practices within your disciplines current practice in order to underpin your studio work and plan your professional career.

This module aims to:

1. Enable students to develop personal professional practices and methods.
2. Enable students to confidently position their personal practice within the discipline and a broader professional context.
3. Enable students to determine the appropriate personal creative methodologies and strategies for the professional presentation, exhibition and documentation of work to clearly identified audiences/clients/users/stakeholders.

## 2. What will I learn?

On successful completion of this module students will be able to:

1. POSITION: critically evaluate the discipline, and identify where they wish to position themselves within it.
2. PROJECT MANAGE: Show the ability to plan and manage projects including a self-directed project, and demonstrate a high level of professionalism and engagement.
3. DISSEMINATE: disseminate and communicate their work persuasively within an appropriate professional context.

## 3. How will I learn?

Studio-based projects	Tutorials	Group Critiques
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<sup>1</sup> European Credit Transfer and Accumulation System, where 60 ECTS credits equate to the workload of a full-time academic year

Seminars	Lectures	Site visits
<b>Learning tool</b>	<b>Hours</b>	
Seminars	50	
Autonomous Student Learning	150	
<b>Total Workload</b>	<b>200</b>	

#### 4. How will I be assessed?

Assessment tool	% of final grade	Timing
Portfolio of module work typically comprised of: Personal Statement – Reflective Statement and CV Presentation – Oral, visual and written Examination (verbal) – End of Year Viva	100%	End of Trimester 2
<b>Total</b>	<b>100%</b>	

Assessment tool	Learning outcomes assessed
Portfolio of module work	All learning outcomes

#### 5. What happens if I fail?

##### Resit Opportunities

Resit opportunities will be provided at the end of Trimester 2.

#### 6. Am I eligible to take this module?

##### Module Requisites and Incompatibles

Pre-requisites	To study this module, students must have successfully completed Year 2 modules (60 credits) or equivalent prior learning.
Co-requisites	To study this module, students must study DES3-1 Design Research 3A DES3-2 Design Studio 3A at the same time, or have already successfully completed these modules.
Incompatibles	None
Prior learning	Where a student can demonstrate that they have achieved at least 80% of the learning outcomes of this module, by academic certified achievement, or through quantifiable and documented experience, they can apply to the School for that prior learning to be recognised. Applications must be received prior to the commencement of delivery of the module.
Recommended	None

#### 7. When and where is this module offered?

Design studios	Trimester 1 (September to January) Trimester 2 (January to June)
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## 8. How will I have the chance to evaluate the module?

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It is important to NCAD that students inform the development of teaching and learning at NCAD. We encourage all students to communicate their concerns and their observations about their study to members of staff so that any changes can be made in a timely manner.

About two-thirds of the way through the year, a student forum will be convened to gather students' comments about their study and the delivery of the programme. In addition, at the end of the Spring Trimester, students have the opportunity to complete an online evaluation of their study and experience at NCAD. These evaluation events are important to current and future students, to ensure we can enhance the delivery of programmes at NCAD.

In addition, you are invited to discuss your experience on the module with your lecturers at any point during the year. You can also relay your comments to the class student representative who will communicate your comments to the staff.

**For further details on the content of your module and teaching arrangements,  
consult your Programme or Module Handbook**