

# Design Studio 3B

## DES3-4

### MODULE DESCRIPTOR

<b>ECTS credits<sup>1</sup></b>	10	<b>Programme</b>	BA Design
<b>NQF level</b>	8	<b>School</b>	School of Design
<b>Stage</b>	3	<b>Module Co-ordinator</b>	Alex Milton
<b>Trimester</b>	2	<b>Module Team</b>	Angela O’Kelly, John Paul Dowling, Sam Russell
<b>Contact</b>	David Bramley, School Secretary: <a href="mailto:bramleyd@staff.ncad.ie">bramleyd@staff.ncad.ie</a>		
<b>Responsibility</b>	NCAD Academic Council and the School of Design Board have responsibility for this module.		

## 1. Introduction

This module enables you to develop a personal, integrated, critical and reflective design approach appropriate to your chosen discipline. You will work on self-selected and generated projects within a studio environment.

The aims of this module are:

1. Consolidate personal creative methods, techniques and approaches.
2. Explore how practitioners generate and justify personal project briefs.
3. Consolidate personal approaches to materials and processes.

## 2. What will I learn?

On successful completion of this module students will be able to:

1. INITIATE: demonstrate the initiation and evaluation of original creative concepts in response to research findings through critical assessment.
2. EVALUATE: demonstrate the evaluation of the development of projects through a structured, transparent and personal methodology and considered judgment.
3. RESOLVE: demonstrate appropriate material development through a transparent iterative process, leading to resolved outcomes at an appropriate professional standard, demonstrating an integrated relationship between practice, theory and industry.

## 3. How will I learn?

Studio-based projects	Tutorials	Group Critiques
Seminars	Lectures	Site visits

<sup>1</sup> European Credit Transfer and Accumulation System, where 60 ECTS credits equate to the workload of a full-time academic year

Learning tool	Hours
Seminars	50
Autonomous Student Learning	150
<b>Total Workload</b>	<b>200</b>

#### 4. Am I eligible to take this module?

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##### Module Requisites and Incompatibles

Pre-requisites	To study this module, students must have successfully completed Year 2 modules (60 credits) or equivalent prior learning.
Co-requisites	To study this module, students must study DES3-3 Design Research 3B and DES3-5 Design Professional Practice at the same time, or have already successfully completed these modules.
Incompatibles	None
Prior learning	Where a student can demonstrate that they have achieved at least 80% of the learning outcomes of this module, by academic certified achievement, or through quantifiable and documented experience, they can apply to the School for that prior learning to be recognised. Applications must be received prior to the commencement of delivery of the module.
Recommended	None

#### 5. How will I be assessed?

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Assessment tool	% of final grade	Timing
Portfolio of module work	100%	End of Trimester 2
<b>Total</b>	<b>100%</b>	

#### 6. Feedback, results and grading

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##### Feedback

Students will receive informal feedback on their progress and formal feedback on their assessments.

##### Grading

Students' assessments will be graded using the [NCAD Grade Descriptors](#).

#### 7. What happens if I fail?

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##### Resit Opportunities

Resit opportunities will be provided at the end of Trimester 2.

#### 8. When and where is this module offered?

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Design studios	Trimester 2 (January-June)
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## 9. How will I have the chance to evaluate the module?

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It is important to NCAD that students inform the development of teaching and learning at NCAD. We encourage all students to communicate their concerns and their observations about their study to members of staff so that any changes can be made in a timely manner.

About two-thirds of the way through the year, a student forum will be convened to gather students' comments about their study and the delivery of the programme. In addition, at the end of Semester 2, students have the opportunity to complete an online evaluation of their study and experience at NCAD. These evaluation events are important to current and future students, to ensure we can enhance the delivery of programmes at NCAD.

In addition, you are invited to discuss your experience on the module with your lecturers at any point during the year. You can also relay your comments to the class student representative who will communicate your comments to the staff.

**For further details on the content of your module and teaching arrangements,  
consult your Programme or Module Handbook**