Professional Practice 2
DES1-1

MODULE DESCRIPTOR

ECTS credits[1]	5	Programme	BA (Hons) Fashion Design, BA (Hons) Graphic Design, BA (Hons) Illustration, BA (Hons) Interaction Design, BA (Hons) Jewellery and Objects BA (Hons) Moving Image Design BA (Hons) Product Design BA (Hons) Textile & Surface Design
NQF level	8	School	Design
Stage	1	Module Co-ordinator	Head of School of Design
Trimester	Spring	Module Team	School of Design and Year 1 staff
Contact	David Bramley		

Introduction

This module introduces students to the working methods and professional practices within design that underpin studio practice.

The module aims to:

1. introduce fundamental professional design practices and methods

2. enable students to begin to begin to position their personal practice within the field of design

3. introduce a range of creative methodologies and strategies for the professional presentation, exhibition and documentation of work

What will I learn?

On successful completion of this module students will be able to:

- RECOGNISE: demonstrate a recognition of the creative context for Design

- REFLECT: demonstrate the ability to reflect on personal strengths and weaknesses within the context of the field of Design

- COMMUNICATE: communicate proposals and concepts using a range of methods used within the Design profession

How will I learn?

Students will learn through a combination of set activities within the studio and self-directed study within and outside the studio.

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[1] European Credit Transfer and Accumulation System, where 60 ECTS credits equate to the workload of a full-time academic year

Learning tool	Hours
Lectures/Seminars/Workshops	40
Autonomous Student Learning	60
Total Workload	100

What learning supports are provided?

Reading lists, suggested websites and other learning supports are included in the project briefs.

How will I be assessed?

Assessment tool	% of final grade	Timing
Portfolio of module work	100%	End of trimester
Total	**100%**	

Students will receive feedback on their progress in the form of formative assessments and informal feedback as well as feedback on summative assessments.

What happens if I fail?

Resit Opportunities

Opportunities will be provided during or at the end of the spring trimester to students who do not complete all assessments, but students will not be able to progress to the next stage of the programme until they have successfully completed all Year 1 modules, equivalent to 60 credits.

Am I eligible to take this module?	
Module Requisites and Incompatibles	
Pre-requisites	None
Co-requisites	None
Incompatibles	None
Prior learning	Where a student can demonstrate that they have achieved at least 80% of the learning outcomes of this module, by academic certified achievement, or through quantifiable and documented experience, they can apply to the School for that prior learning to be recognised. Applications must be received prior to the commencement of delivery of the module.
Recommended	None

When and where is this module offered?

Design Studios	Spring Trimester

How will I have the chance to evaluate the module?

It is important to NCAD that students inform the development of teaching and learning at NCAD. We encourage all students to communicate their concerns and their observations about their study to members of staff so that any changes can be made in a timely manner.

About two-thirds of the way through the trimester, a student forum will be convened to gather students' comments about their study and the delivery of the programme. In addition, at the end

of the spring trimester, students have the opportunity to complete an online evaluation of their study and experience at NCAD. These evaluation events are important to current and future students, to ensure we can enhance the delivery of programmes at NCAD.

In addition, you are invited to discuss your experience on the module with your lecturers at any point during the year. You can also relay your comments to the class student representative who will communicate your comments to the staff.

For further details on the content of your module and teaching arrangements consult your Programme or Module Handbook