

Creative Internship – Major DES+004

MODULE DESCRIPTOR

ECTS credits¹	30	Programme	BA Applied Art BA Design BA Fine Art BA Visual Culture
NQF level	8	School	Design
Stage	3	Module Co-ordinator	Alex Milton
Trimester	1 or 2	Module Team	College staff
Contact	David Bramley, School Secretary: bramleyd@staff.ncad.ie		
Responsibility	The NCAD Academic Council and School of Design Board have responsibility for this module.		

1. Introduction

The aim of this module is to provide the student with the opportunity to apply the subject specific design skills, knowledge and understanding, as well as personal transferable skills, acquired in the programme, to the real-world environment of work.

The module seeks to:

- enable students to gain real life ‘practical’ experience within their chosen area of study;
- increase student employability;
- provide students with a professional network within their chosen field.

Students undertake a work placement and agreed programme of part-time work within a vetted company or organisation equivalent to 300-400 hours of work-based learning.

Students will follow an agreed learning plan in order to receive meaningful, study-related work experience, which will be of significant advantage to them when in post-graduation employment. Students will record their experience in both a logbook, placement report and a reflective journal, and their performance at work will be evaluated by their respective in-placement company via an evaluation form.

Delivery is by means of ‘on-the-job’ activities; in addition, students may be required to attend specific staff development activities, as designated by the host companies/organisations.

Placements may be multiple and weighted accordingly at assessment.

¹ European Credit Transfer and Accumulation System, where 60 ECTS credits equate to the workload of a full-time academic year

The module forms part of the Studio+ suite of modules, which seek to give students at NCAD a sense of independence and professionalism as they work collaboratively with each other, and with external organisations.

2. What will I learn?

On successful completion of this module students will be able to:

1. Discuss the function and structure of the company or organisation in which they are placed, and its use and application of creative practices.
2. Understand and discuss the role/s of art, design and/or visual culture within companies and organisations.
3. Demonstrate planning and organisational skills.
4. Apply subject-specific creative skills, knowledge and understanding acquired in the programme, to a workplace situation.
5. Demonstrate professional, interpersonal and communication skills appropriate to a workplace situation.

3. How will I learn?

Students will learn through an agreed programme of study within a real-world context, supported by online tutorials.

Learning tool	Hours
Lectures/Tutorials/Workshops/Reviews	10
Directed Student Learning	300-400
Self-Directed Learning	190-290
Total Workload	600

4. What learning supports are provided?

Reading lists, suggested websites and other learning supports are included in the project briefs.

5. How will I be assessed?

Assessment tool	% of final grade	Timing
A written critical evaluation of the placement/s comprising of a log book, reflective journal, and an evaluation form completed by the student's placement host company or organisation.	30%	End of trimester
Submission of a portfolio of creative work evidencing all work carried out during the placement/s.	70%	End of trimester
Total	100%	

Assessment tool	Learning outcomes assessed
Written critical evaluation	All learning outcomes
Portfolio of creative work	All learning outcomes

Students will receive feedback on their progress in the form of formative assessments and informal feedback as well as feedback on summative assessments.

6. What happens if I fail?

Resit Opportunities

Opportunities will be provided during or at the end of Trimester 2 or 3 to students who do not complete all assessments.

7. Am I eligible to take this module?

Module Requisites and Incompatibles

Pre-requisites	Successful completion of year 2 modules (60 credits) of the appropriate NCAD BA programme, or equivalent prior learning
Co-requisites	None
Incompatibles	None
Prior learning	None
Recommended	None

8. When and where is this module offered?

Work Based Learning	Trimester 1 or 2
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9. How will I have the chance to evaluate the module?

It is important to NCAD that students inform the development of teaching and learning at NCAD. We encourage all students to communicate their concerns and their observations about their study to members of staff so that any changes can be made in a timely manner.

About two-thirds of the way through the year, a student forum will be convened to gather students' comments about their study and the delivery of the programme. In addition, at the end of Trimester 2, students have the opportunity to complete an online evaluation of their study and experience at NCAD. These evaluation events are important to current and future students, to ensure we can enhance the delivery of programmes at NCAD.

In addition, students are invited to discuss their experience on the module with their lecturers at any point during the year. Students can also relay their comments to the class student representative who will communicate their comments to the staff.

**For further details on the content of your module and teaching arrangements,
consult your Programme or Module Handbook**