

## Digital Film CEAD2009

### MODULE DESCRIPTOR

ECTS credits <sup>1</sup>	5	Programme	Higher Diploma in Art
NQF level	8	School	School of Education
Stage	1	Module Co-ordinator	Felicity Clear
Trimester	Spring	Module Team	Jenny Brady
Contact	<a href="mailto:cead@staff.ncad.ie">cead@staff.ncad.ie</a>		
Responsibility	The NCAD Academic Council and the School of Education Board have responsibility for this module.		

#### 1. Introduction

This module aims to:

- Develop knowledge of different software packages available to use in video and animation.
- Explore a variety of media and processes applicable to digital media including working with digital camera (DSLR, iPhone, compact camera, sourcing video material online).
- Learn to output video material for use in different contexts – online video presentation, digital media file for playback Trigger.

#### 2. What will I learn?

On successful completion of this module students will be able to:

1. Demonstrate a variety of technical skills used in digital media.
2. Experiment with different materials to construct animation.
3. Recognise a range of approaches to video and animation in contemporary visual art practice, including; historical grounding in 20th century art history: Dada film, surrealism, arthouse, experimental film making, video art, the documentary turn, new technologies.
4. Demonstrate practical editing skills applicable to studio work.
5. Utilise a range of software to devise and structure an idea through moving image, with a beginning middle and end.
6. Translate ideas into project work.
7. Produce a short animated sequence.

<sup>1</sup> European Credit Transfer and Accumulation System, where 60 ECTS credits equate to the workload of a full-time academic year (two trimesters)

### 3. How will I learn?

Lectures, demonstrations, workshops, presentations, and small group discussions. Students will participate in small group discussion, tutorials and respond to the project brief. The lecturer will provide guidance for technical and conceptual aspects of the module. Students will actively participate in the practical and discursive aspects of the module. The tutor will provide on-going feedback to students for the duration of the module.

Students will undertake to participate in show and tell sessions sharing learning with their peers at the penultimate stages of the module prior to completion of the module. Students will use these sessions to inform their learning and assist in generating material for completion of the assignment. The module co-ordinator will provide guidelines for show and tell SLA.

Learning tool	Hours
Seminars	21
Specified Learning Activities	12
Autonomous Student Learning	67
<b>Total Workload</b>	<b>100</b>

### 4. What learning supports are provided?

A module brief will be supplied by the module tutor; staff will provide an overview to key concepts and ideas followed by studio based workshop for the duration of the module. Small group tutorials feature and students are encouraged to participate throughout.

### 5. Am I eligible to take this module?

#### Module Requisites and Incompatibles

Pre-requisites	None
Co-requisites	None
Incompatibles	None
Prior learning	Where a student can demonstrate that they have achieved at least 80% of the learning outcomes of this module, by academic certified achievement, or through quantifiable and documented experience, they can apply to the School for that prior learning to be recognised. Applications must be received prior to the commencement of delivery of the module.
Recommended	None

### 6. How will I be assessed?

Assessment tool	% of final grade	Timing
Portfolio of module work	100%	End of trimester
<b>Total</b>	<b>100%</b>	

Students will receive a written brief and assessment guidelines from the module tutor at the outset of the module.

Students will be assessed at the end of the trimester. Assessment includes presentation of work as part of group crit and display. Formative assessment by staff and final assessment by module coordinators.

The assessment tool will assess all seven learning outcomes holistically.

Students' assessments will be graded using the [NCAD Grade Descriptors](#).

Students can expect written and verbal feedback on assessment outcomes.

## 7. What happens if I fail?

---

### Resit Opportunities

Opportunities will be provided during or at the end of the Spring Trimester to students who do not complete all assessments in the Autumn Trimester, but students will not be able to progress to the next stage of the programme until they have successfully completed all Learning outcomes and modules.

## 8. When and where is this module offered?

---

Use of appropriate bookable space in Fine Art	Spring Trimester (January to May/June)
---	--

## 9. How will I have the chance to evaluate the module?

---

It is important to NCAD that students inform the development of teaching and learning at NCAD. We encourage all students to communicate their concerns and their observations about their study to members of staff so that any changes can be made in a timely manner.

A student forum will be convened to gather students' comments about their study and the delivery of the programme. In addition, at the end of the Spring Trimester, students have the opportunity to complete an online evaluation of their study and experience at NCAD. These evaluation events are important to current and future students, to ensure we can enhance the delivery of programmes at NCAD.

In addition, you are invited to discuss your experience on the module with your lecturers at any point during the year. You can also relay your comments to the class student representative who will communicate your comments to the staff.

**For further details on the content of your module and teaching arrangements,  
consult your Programme or Module Handbook**