

# Photographic Concepts

## CEAD1031

### MODULE DESCRIPTOR

<b>ECTS credits<sup>1</sup></b>	5	<b>Programme</b>	University Certificate in Photography and Digital Imaging
<b>NQF level</b>	7	<b>School</b>	School of Education
<b>Stage</b>	1	<b>Module Co-ordinator</b>	David Monahan
<b>Trimester</b>	1	<b>Module Team</b>	Expert lecturing panel
<b>Contact</b>	CEAD Admissions Administrator: <a href="mailto:cead@staff.ncad.ie">cead@staff.ncad.ie</a>		
<b>Responsibility</b>	The NCAD Academic Council and the School of Education Board have responsibility for this module		

## 1. Introduction

The aims of this module are:

- To encourage students to analyse approaches to lens based media (excluding video).
- To undertake a series of practical projects in order to further develop their visual/photographic literacy.
- To develop technical knowledge of both traditional and digital photographic media.

## 2. What will I learn?

On successful completion of this module students will be able to:

1. Document and record the progress of ideas informing their photographic practice.
2. Utilise appropriate materials and techniques for photographic processes.
3. Demonstrate knowledge of photographic practise and its relationship to their work.
4. Examine different means of presentation and apply this to practice.

## 3. How will I learn?

Seminars, demonstration and presentation

<b>Learning method</b>	<b>Hours</b>
Seminars	12 hours
Specified Learning Activities	36 hours
Autonomous Student Learning	52 hours
<b>Total Workload</b>	<b>100 hours</b>

<sup>1</sup> European Credit Transfer and Accumulation System, where 60 ECTS credits equate to the workload of a full-time academic year

#### 4. What learning supports are provided?

Studio based seminars, lectures, library and online research sources will feature.

#### 5. How will I be assessed?

Assessment tool	% of final grade	Timing
Group work throughout module	10%	Throughout the module
Portfolio of module work	70%	End of Trimester
Presentation of work	20%	End of Trimester
<b>Total</b>	<b>100%</b>	

Assessment tool	Learning outcomes assessed
Group work throughout module	All learning outcomes
Portfolio of module work	All learning outcomes
Presentation of work	All learning outcomes

Students will receive a written brief and assessment guidelines from the module tutor.

Students will be assessed at the end of Trimester 1.

Students can expect written and verbal feedback on assessment outcomes.

Informal feedback will be provided on an on-going basis, formative feedback will take place at interval and summative feedback will take place at the end of the trimester.

#### 6. What happens if I fail?

##### Resit Opportunities

Students who fail this module will have the opportunity to resit this module at the end of the trimester. Students are required to successfully achieve all of the module learning outcomes and pass the modules in order to achieve the 30 ECTS for the award.

##### Remediation

If you fail this module you may repeat, resit, or substitute where permissible.

#### 7. Am I eligible to take this module?

##### Module Requisites and Incompatibles

<b>Pre-requisites</b>	None
<b>Co-requisites</b>	None
<b>Incompatibles</b>	None
<b>Prior learning</b>	Where a student can demonstrate that they have achieved at least 80% of the learning outcomes of this module, by academic certified achievement, or through quantifiable and documented experience, they can apply to the School for that prior learning to be recognised. Applications must be received prior to the commencement of delivery of the module.
<b>Recommended</b>	None

## 8. When and where is this module offered?

In appropriate space including HCH and media workshops	Trimester 1 (October – January)
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## 9. How will I have the chance to evaluate the module?

It is important to NCAD that students inform the development of teaching and learning at NCAD. We encourage all students to communicate their concerns and their observations about their study to members of staff so that any changes can be made in a timely manner.

A student forum will be convened to gather students' comments about their study and the delivery of the programme. In addition, at the end of Trimester 2, students have the opportunity to complete an online evaluation of their study and experience at NCAD. These evaluation events are important to current and future students, to ensure we can enhance the delivery of programmes at NCAD.

In addition, you are invited to discuss your experience on the module with your lecturers at any point during the year. You can also relay your comments to the class student representative who will communicate your comments to the staff.

**For further details on the content of your module and teaching arrangements,  
consult your Programme or Module Handbook**