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**CENTRE FOR CONTINUING EDUCATION IN ART AND DESIGN,
SCHOOL OF EDUCATION,
NCAD, 100 Thomas Street, Dublin 8.**

NUI CERTIFICATE: Photography and Digital Imaging (P+DI) Level 7

Application opening: Monday 28th May, 2018
Application deadline: Thursday 14th June, 2018
Portfolio: Required
Course duration: 1 year
NFQL7

This part-time course offers students an opportunity to extend their visual vocabulary and explore the creative possibilities of photography within contemporary visual art and design practice. The course takes place two evenings per week. In order to achieve the programme outcomes students should have access to a personal computer or own a lap top computer. The course is offered as one of a suite of part-time accredited options within Continuing Education and carries 20 ects credits at L7NFQ. Students are required to submit a portfolio and application process and other details are available at <http://www.ncad.ie/continuing-education>.

SUBMIT: PORTFOLIO and APPLICATION

Closing date for applications / portfolios is Thursday 14th June 2018

Students accessing this course are required to have already completed an introductory course in photography and be able to demonstrate an understanding of black and white photographic techniques, and printing processes. They should have a basic knowledge of how an **SRL** and digital camera works. **A good level of computer literacy (i.e. a working knowledge of PC or MAC) is essential for students attending the course.** Students should have access to a personal computer for the duration of the PDI programme. Students with a background in art and design and related areas are welcome.

Course aims:

- Provide an in-depth understanding of practical photographic concepts,
- Equip students with the skills they need to explore concepts and express ideas through photography,
- Develop students knowledge of context and uses of photography within fine art, design and commercial situations,
- Introduce students to concepts and ideas informing the history of photography and visual culture,

Overview of Content

The course will include instruction in: dark room skills, printing processes, camera use, studio photography, digital photography and image manipulation. Skills and knowledge in studio photography, coupled with discussion and analysis, will assist students locate contemporary practice within the historic tradition of photography. Through a seminar programme students will be encouraged to engage critically with profound changes in photographic media and to make pertinent choices in relation to how they use the photographic medium. Students will undertake a historical and theoretical component and make use of the gallery and museum facilities in the vicinity of the college.

Intended Learning Outcomes

On completion of the course students should be able to:

- ❖ Summarise a range of photographic concepts,
- ❖ Locate your work within a social cultural and historical context,
- ❖ Analyse and interpret key phases in the history of photography,
- ❖ Record the progress of ideas informing your photographic practice,
- ❖ Distinguish and make relevant working choices between different photographic and digital processes,
- ❖ Utilise appropriate materials and techniques for photographic processes and digital image making,
- ❖ Demonstrate proficiency in the application of skills to a photography project and bring it to a conclusion,
- ❖ Create a portfolio of work for exhibition (presentation) purposes,
- ❖ Reflect critically on the development of your work and assess your finished visual images,

Modules

- I. Photographic concepts and techniques, analogue and studio photography, role of photographer in different contexts,
- II. Digital concepts, imaging, manipulation,
- III. Project work, ideas development, and resolution,
- IV. Visual Culture, history and themes in photography and visual culture

Subjects covered

- Studio Photography
- Digital Imaging
- Location/Offsite Photography
- Visual Culture/History of Photography

Course Duration

The course takes place over 24 weeks in the evening from 6.15 until 9 pm, two nights each week,(Tuesday, Thursday). Total tutor contact time is approximately 140hrs, the total learning effort for the programme amounts to 400 hours of learning.

Class size: Approximately 14 students in each group

ASSESSMENT

Students will be required to submit studio project work in photography and digital imaging, as well as a written assignment for visual culture. Assessment is continuous and summative.

Course Staff

Lead tutor: David Monahan, Course tutors: Orla Fitzpatrick, studio photography; David Monahan and visiting lecturers.

**For more information on CEAD courses, please see our website at:
<http://www.ncad.ie/continuing-education/> or contact cead@staff.ncad.ie.**

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