

## UNIVERSITY CERTIFICATE IN PHOTOGRAPHY AND DIGITAL IMAGING

**Award** University Certificate in Photography and Digital Imaging  
**Credits** 30 ECTS, **Level** 7 NFQ

### PORTFOLIO BRIEF 2025

University Certificate	Photography and Digital Imaging PDI	Department of Continuing Education in Art and Design CEAD
NFQ	LEVEL 7	CODE AD096
Credit	30 ECTS	6.15 to 9 pm
Duration 1 year	5 modules	Autumn to Spring
Typically, this programme takes place two evenings per week for 25 weeks		
<b>Programme Co-Ordinator</b> David Monahan <b>Tutors</b> Orla Fitzpatrick, Robert Elis and Artur Sikora		

Using the portfolio guidelines, the portfolio and Statement of Interest are saved as one PDF and submitted digitally. Applications are submitted via the online portal on the website only. When applications go live, a [CLICK HERE to apply](#) button will be added to the website.

Please put the following information at the top of your application PDF

Your name, your student ID number, PDI Application 2025

eg Joey Bloggs, 24567654, PDI Application 2025

Title the PDF file with this also so it is always clear who and what we are looking at

Next is your Statement of Interest, then part 1 and 2 of the portfolio work

Name each section of your work.

### Portfolio Brief 2025

Students should complete Part 1 and Part 2

#### Part 1

##### Environment/Landscape

Define a particular geographical location and produce a series of photographs within a 200-metre radius of the chosen location. You may also choose an interior space. The completed images should work as a series and communicate a **specific point of view about the area**. The project may be undertaken with either analogue or digital technology.

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**Students should demonstrate how to**

Operate a 35mm camera

Competency in the use of aperture, depth of field and focal length

Produce a Workbook

**Submission Requirements**

A series of 8 to 12 finished images communicating the brief

Workbook including contact sheets and any research undertaken showing development of exercise

**Part 2****Other Images**

8 to 12 images from your own portfolio showing a variety of your own work.

**Criteria for Selection**

Is based on your portfolio and application form. Please make sure you have demonstrated the following;

Technical skill and knowledge in photography

Presented evidence of idea development through the use of a notebook or workbook

Technical knowledge and skill of basic techniques of analogue and digital photography

Capability to bring a project to completion

Completed an introductory photography course with CEAD or another course provider

Are 21 years of age in January

Have completed an Irish Leaving Certificate or Level 5 FETAC equivalent

Have English proficiency

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