

**CEAD1007**

**EXPLORING CREATIVE EMBROIDERY**

**Tutors** Rose Mary Cullen BDes MA

**Duration** 22 weeks



**Entry requirements**

Students should have

- A basic knowledge of embroidery techniques, having completed the Introduction to Embroidered Textile Design or similar course
- An understanding of research methodologies and demonstrate an ability to research, record and develop ideas through a visual notebook
- Good time-management skills and commitment to self-directed learning

**COURSE CONTENT**

This 22-week course offers students an opportunity to develop technical and design skills and to expand their knowledge of contemporary embroidery. Practice based tutorials and demonstrations will consider embroidery techniques, their application and exploration.

Throughout the course the module lecturer will, through individual tutorials and structured presentations, provide an overview of embroidery from a historical and contemporary perspective. The lecturer will place embroidery within the context of art and design practice. Students will be encouraged to contextualise their own work within the broader context of embroidery by referencing other artists and designers. This module includes three main areas of study.

**1. Visual investigation and research**

As an ongoing part of the course, students will be required to develop a visual notebook documenting ideas, processes and outcomes. The module tutor will provide guidelines for students outlining the functions of a visual notebook and through examples, demonstrate various processes that can be used in its creation. The visual notebook should demonstrate the progress of an idea through the documentation of visual information eg drawing, photography, collage and sampling etc.

**2. Technical Skills Project**

Students will be supported to produce a technical library of stitches based on demonstrations during the course. The students will create samples which explore stitches in their purest form and in their creative interpretation.

These samples will be created through the exploitation of stitches by varying scale and density and by the exploration of various source materials and threads. This technical library will provide reference points for further work.

### **3. Personal Project**

Based on the previous two assignments, students are required to select elements to develop a project for a design or art outcome. Students will apply appropriate techniques to execute and present a finished piece or body of work for assessment. They will continue the development of the visual notebook throughout this module, introducing support studies and related references, as well as the visualisation of their finished piece or product in context.

#### **Learning Outcomes**

On completion of this course, the student will be able to

- Demonstrate a range of embroidery techniques
- Document and develop visual research, ideas and technical knowledge through notebooks
- Apply appropriate design principles, methods and techniques to translate visual information from notebooks, drawings and other source material into embroidery based art and design outcomes.
- Develop an awareness of the applications of both contemporary and traditional embroidery in art and design
- Generate and present a coherent body of work for display.

#### **Assessment**

Students will undertake two assignments for assessment, one in the first trimester and another at the end of the module. Students will present notebooks, technical samples and a body of work for assessment. The module tutor will provide students with a project brief and guidelines for assessment. Formal and continuous assessment will be provided.