

CEAD 1005

EXTENDING A VISUAL LANGUAGE

Tutor Mary Burke BA MA

MA Digital Media Technologies

Duration 22 weeks

Course Content

This course is suited to students who have a few years drawing and painting experience and wish to develop their work beyond the structure of the class. The course will be project based and will require an additional input of three hours per week outside of class time. There will be a strong emphasis on visual research methods and information gathering to generate images. Students will be encouraged to embark on a series of related works and set their own visual project briefs. A series of short practical projects will be set in trimester 1 to provide a framework and prompts from which students can start to develop their own visual research. As students become more confident in their approach they will provide their own source material for the final project.

There will also be an optional drawing or painting block. Guidance will be given on the editing and manipulation of material so that it can be integrated into a cohesive body of work. This course should help students to become more autonomous in their studio practice. Tuition and feedback will be provided both individually as well as at a group level.

Learning outcomes

On successful completion of this course, students should be able to

- Demonstrate a structured personal research methodology through the use of notebooks, drawings and possibly a digital camera
- Progress a single idea through a number of documented stages and processes which can inform the development of finished works
- Present a series of related works for display



Course Outline

Week 1 Introduction to course content. Students will be given a project brief for the following weeks.

Weeks 2 to 5: Students will commence work on an observational project. This will involve taking a single object of their own choosing and investigating it through a series of observational studies in line, tone, scale, proportion, positive and negative space, texture and colour.

Week 6 & 7 Students will receive a second project brief. This will involve the use of collage to create colour compositional studies which will act as a starting point for developing a single large-scale painting.

Week 8 to 11 Students will commence work on a large-scale work based on the compositional studies completed in week 7.

Week 12 Students will be asked to decide on content for a major personal project which will run for the duration of trimester 2. Much of the research work for this project will be undertaken outside of class time.

Week 13 to 20 Work will commence on the major personal project. Guidance and assistance will be given in the gathering and manipulation of material. Students will be brought through each stage of their project individually.

Week 21 & 22 Display and assessment of all work.

Assessment

Students undertaking assessment will need to attend 80% of the course and achieve the learning outcomes. Students will be given assignments by their course tutor and present work for assessment by the deadline specified. Students will present their work for assessment at the end of the first trimester and also for summative assessment. Students will receive feedback on their progress from the course tutor.