

# **BA (Hons) Visual Culture**

Opportunity to study the history and theory of art and design practice in a creative art school setting.

This programme is suitable for individuals with a broad interest in history, culture and society.

**NCAD**

# **BA (Hons) Visual Culture**

Course was launched in 2013.

Portfolio submission not required.

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## **BA (Hons) Visual Culture**

This degree introduces and debates the values of curation, critical and popular writing and event management informed by theoretical and historical study of art and design.

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# **BA (Hons) Visual Culture**

Year 1

Introduction to Key Concepts in Art & Design\*

Histories of Visual & Material Culture

Introduction to Professional Practice

Histories of Art & Design I

Technologies of Visual Culture

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# **BA (Hons) Visual Culture**

Year 2

Contemporary Theories & Practices\*

Professional Practice II

Histories of Art & Design II

Understanding Digital Culture

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# Contemporary Theories & Practices:

What Does it Mean to be Modern?

The Dematerialized Art Object

Clothing & Cloth: Idea, Object & Image

What is Contemporary Art?

Media & the Body

The Fine Art of Fashion

The Impact of Industrialization

Irish Visual Culture: themes, tremors & tensions

Crafting Narratives

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# **BA (Hons) Visual Culture**

Year 3

Work Placement  
Economies of Visual Culture  
Research Practices I & II  
Collaborative Practices  
Professional Practice III

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Assessed course work may include text and image essays, curatorial projects, event development, self-publishing, and the development/adaptation of online platforms.

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## **BA (Hons) Visual Culture**

Engagement with studio-based NCAD students may take the form of critical/professional writing and publication projects, curation, event development.

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# **BA (Hons) Visual Culture**

future employment opportunities in the arts:

curation

critical writing

journalism & publishing

arts management

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# **(Hons) Visual Culture**

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